

Department of Dermatology Grand Rounds

Adherence to Treatment

Steven R. Feldman, MD, PhD

Professor, Department of Dermatology
Wake Forest University School of Medicine

Moderator: Janellen Smith, MD

Professor, Department of Dermatology
UC Irvine Health School of Medicine



Wednesday, May 23, 2018

Dermatology Practice at Gottschalk Medical Plaza

1 Medical Plaza Dr., Irvine, CA (Second Floor)
8 to 8:45 a.m.—Patient Viewing

Weinstein Library

125 Med Surge I
8:45 to 10 a.m.—Patient Discussion
10:15 to 11:15 a.m.—Lecture

Activities approved for 3 AMA PRA Category 1 Credits™.

AND

Dowling Club

Weinstein Library
125 Med Surge I
5:30 to 7 p.m.

Special thanks to Celgene and Novartis for exhibiting at this session.

Steven Feldman, MD, PhD is a Professor of Dermatology, Pathology & Public Health Sciences at the Wake Forest University School of Medicine and Chief Science Officer of Causa Research, a company that provides adherence improving services to industry. His research studies into patients' adherence to topical treatments transformed how physicians understand and manipulate patients' use of treatment for chronic skin diseases. Dr. Feldman was the founder of www.DrScore.com, an online doctor rating/patient feedback website. Feldman has authored over 800 peer reviewed medical articles. Dr. Feldman has been a regular columnist for *PM360* (the magazine for pharmaceutical marketers) and *Consultant360* (the online journal for primary care providers) on adherence, and he is author of the books *Compartments and Practical Ways to Improve Patients' Treatment Outcomes*.

Target Audience: The target audience for the Department of Dermatology Grand Rounds is attending physicians, fellows, community physicians and other health care professionals.

Statement of Purpose: The format will include lectures detailing diagnosis, management and therapeutic interventions for selected dermatologic topics, and occasional case presentations with review of interesting cases. Clinical test results and radiographic findings will also be included. Current landmark research findings will be discussed.

Accreditation statement: The UC Irvine School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Dermatologic Grand Rounds Global Objectives

- Summarize core competencies in Dermatology as identified by the Accreditation Council for Graduate Medical Education.
- Assessment and management of complex skin diseases including but not limited to cancer.
- Cite current research findings in the field of dermatology and dermatopathology.
- Discuss key issues in the delivery of dermatologic care to a wide range of therapeutic modalities and combination therapy to increase efficacy and minimize side effect profiles.

Designation statement: The UC Irvine School of Medicine designates this live activity for a maximum of 3 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure: Lecturer/Moderator: Steven Feldman, MD, PhD has disclosed that he is on the speakers bureau, receives grants and research support, is a consultant for and receives honorarium from AbbVie, Celgene, Janssen, Lilly, Novartis, Ortho Dermatology,

Pfizer, Regeneron, and Sanofi. Janellen Smith, MD has disclosed that as moderator, she is a stock shareholder for Merck, Abbvie, and Amgen. Steven Feldman, MD, PhD and Janellen Smith, MD have disclosed that based on their potential conflicts of interest, their presentations have been peer reviewed for clinical validation balance and bias.

Course Director/Planners: Christopher Zachary, FRCP has disclosed that, as course director, he is an educational grant recipient from Solta, is an honorarium recipient for Solta, is a member of the scientific advisory board for Sciton and Zeltiq, and is a consultant for Kythera and Sciton. Christopher Zachary, FRCP has disclosed that based on his potential conflict of interest, he will submit the programs curriculum in advance for peer review and will defer to Dr. Grande Smith in the planning of any activity content in which he has a potential conflict of interest. Hege Grande Sarpa, MD has disclosed that, as a course planner, she has no affiliations, arrangements or financial agreements, which could be perceived as a potential conflict of interest. Janellen Smith, MD has disclosed that, as course planner, she is stock shareholder of Merck, Abbvie and Amgen. Janellen Smith, MD has disclosed that based on her potential conflict of interest, she will submit the programs curriculum in advance for peer review and will defer to Dr. Zachary in planning activity content in which she has a conflict of interest. Kaitlyn Cuasay has also disclosed that, as an administrative staff, she has no affiliations, arrangements or financial agreements, which could be perceived as a potential conflict of interest.

ADA Statement: In compliance with the Americans with Disabilities Act, we will make every reasonable effort to accommodate your request. For any special requests, please contact Kaitlyn Cuasay at kcuasay@uci.edu or 949-824-4405 at least three days prior to the meeting.